

**Gamma Pi Chapter
OMEGA PSI PHI FRATERNITY, INC.
Post Office Box 4072
Capitol Heights, Maryland 20791-4072**

December 10, 2019

Dear Sir/Madam:

Our fraternity will hold its annual Mardi Gras Ball on Friday, March 20, 2020 at Martin's Crosswinds, Greenbelt, Maryland. We anticipate approximately 1000 persons to attend this formal costumed event. This event is held under the auspice of Friendship Charities Foundation, Inc (FCFI).

We invite you to be a part of the Mardi Gras Ball by purchasing an advertisement in the Souvenir Journal that is being published for distribution to all attendees. The Mardi Gras Ball is a benefit activity with all proceeds going to FCFI, a 501(c) (3) public charity, which sponsors all of our community outreach activities. Of course, we would be delighted for you to attend the Mardi Gras Ball; just visit <http://friendshipCharitiesInc.org> for information on purchasing tickets online or by personal contact.

Gamma Pi Chapter has for many years promoted the guiding principles of our International Fraternity to help enrich the lives of the citizens of Prince George's County. Profits from our activities have provided scholarship assistance to scores of high school and college students. We are also involved deeply in several charitable projects that assist senior citizens, the homeless, troubled youth, and other social issues impacting on the quality of life of our neighbors and community. Your financial support will help us continue these activities.

Enclosed is the information you need to purchase an ad in the Souvenir Journal. Your patronizing this charitable endeavor will not only enhance your organization's or company's image through exposure to this distinctive audience, it will be a measurable contribution to the overall charity that is being returned to the community. The deadline for submitting advertisements is February 21, 2020.

Sincerely,



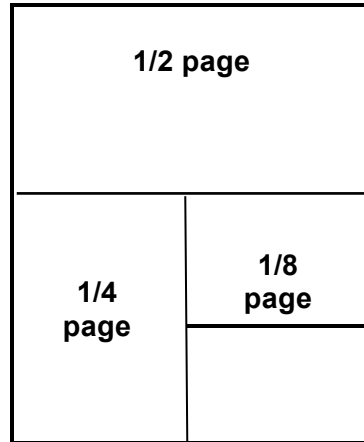
Steven Walls
Basileus

Enclosures

**Gamma Pi Chapter
Omega Psi Phi Fraternity, Inc.
46th ANNUAL MARDI GRAS Ball
Friday, March 20, 2020**

Instructions for Publishing Ads in the Souvenir Journal

- Full Page\$150.00**
- 1/2 Page \$100.00**
- 1/4 Page \$60.00**
- 1/8 Page..... \$30.00
or business card**
- Inside covers \$250.00 each (first received)**
- Back cover..... \$275.00 (first received)**
- Center Pages..... \$300.00 (first received)**



The Souvenir Journal will be published in color. In order to meet publishing deadlines, all advertisements and payments must be received not later than February 21, 2020. Please send a camera-ready copy (preferably an electronic version) of your advertisement as you desire for it to be displayed in the journal. If a photograph is to be part of your ad, it must be of a good quality.

All Ads will be shown on our website for 30 days
<http://www.friendshipcharitiesinc.org/fundraising.html>

detach along above line

Please return the advertisement layout sheet along with this form, your ad and check or money order made payable to Friendship Charities Foundation to your contact person, or mail to:

**Friendship Charities Foundation
P. O. Box 6071
Capitol Heights, MD 20791**

You are authorized to publish our/my _____ page ad in the Mardi Gras Souvenir Journal. Enclosed, you will find payment to Friendship Charities Foundation in the amount of \$ _____ for the advertisement.

Name (Firm, Chapter, etc.) _____

Address _____

City & State _____ **Telephone No** _____

Signature _____

(For more information or clarification contact Melvin White on 301-535-0097)

Advertisement Layout Sheet

Full page - \$150.00

One-half page - \$100.00

One-quarter page - \$60.00

One-eighth page or Business Card - \$30.00

Inside covers \$250.00 each (first received)

Back cover..... \$275.00 (first received)

Center Pages (photograph included) - \$300.00 (first received)

For details or clarification call

Melvin White – 301-535-0097

Marion Massey – 301-736-1980